

## Developing York's new Economic Strategy: **Headline Commitments**

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### Priority 1

#### An economy powered by 'good' business

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- Embedding responsible business practices in line with the Good Business Charter's 10 components for ethical capitalism
- Businesses supported to decarbonise and make a positive contribution to the city's net zero-ambitions
- Supporting businesses to act as place leaders in their community
- More work experience, internships and apprenticeship opportunities created to enable young talent to thrive

### Priority 2

#### Creating the right conditions for sustainable growth

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- Local businesses and entrepreneurs receiving high quality advice to support resilience, growth and prosperity
- Businesses placed at the heart of city-wide plans to develop a strong pipeline of local talent
- Access to affordable, good quality workspace to support business growth and job creation
- Facilitating business to business connections to support York's economy

### Priority 3

#### A thriving local workforce

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- Access to training and upskilling for all
- More apprenticeships at higher levels and in STEM
- Broadening part time job opportunities across York's economy, creating more career opportunities in better paid jobs
- More links between businesses, FE and HE to help young people thrive

### Priority 4

#### A globally-connected city

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- Support for businesses to take advantage of new trade opportunities and expand in new markets
- Maximise existing academic, civic and business links between York and the rest of the world for the benefit of trade, investment and local job creation
- Promote academic R&D strengths to attract private sector investment and boost job creation
- Act as a focal point for inward investment across the region, capitalising on the city's economic assets and internationally-recognised brand.