

DIRECTOR DECISION

Decision: Economic Recovery – re-opening the city centre and transport incentives

Type of Decision: Officer	Key		Non-Key	X
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Portfolio Area that decision relates to:			
Leader	<input type="checkbox"/>	Economy & Strategic Pla	
Deputy L & Transport	X	Finance & Performance	
Environment & Climate C	<input type="checkbox"/>	Culture, Leisure & Comms.	
Children, Young P, Edu	<input type="checkbox"/>	Housing and Safer Neigh.	

Background

The purpose of this is to make a decision on travel incentives and the timing of these.

The Council budget approved in February implemented the proposed parking charges from the 20/21 agreed budget which included the increase in cost of a Minster Badge to £30 for two years.

The budget (covid contingency) also identified investment to support recovery of the local economy.

- £80k will be invested to give residents cheaper Minster Parking Badges as part of our efforts to mitigate the impact on the local economy.
- £40k to provide sustainable travel incentives to support recovery and build back confidence in public transport

Although the previous parking incentive has now expired some of the more specific travel offers remain in place and a decision on their future is also required.

Implications: Crime & Disorder		Equalities		Other:	
Human Resources		Legal		Highways	
Financial	X	ITT		Property	

Decision Date: 23 April 2021

Wards Affected:							
All Wards	X	Fishergate		Holgate		Rural West York	
Acomb		Fulford & Heslington		Hull Road		Strensall	
Bishopthorpe		Guildhall		Huntington & New Earswick		Westfield	
Clifton		Haxby & Wigginton		Micklegate		Wheldrake	
Copmanthorpe		Heworth		Osbalwick & Derwent			
Dringhouses & Woodthorpe		Heworth Without		Rawcliffe & Clifton			

Comments/Observations:

Decision:

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- 1) Launch a promotion of the minster badge at £10 to last until March 2022. The permit will be valid for 24 months after purchase starting at Step 3 of the Road map to recovery currently the 17th of May.
- 2) For the Council to fund a 50% discount of the All York Family Ticket for a period of up to 6 months starting at Step 3 of the Road map to recovery currently the 17th of May.
- 3) That the free parking for Critical Workers ends when the governments funding for parking losses in income take effect (End of June). The council will providing a month of noticing vehicles using this service to mitigate any issues with sudden changes. It will also need to be kept under review if car park capacity becomes an issue.

To support the recovery of the City and the Economy from the Covid 19 pandemic and the re-opening of the City centre.

Decision Made by: Neil Ferris, Corporate Director of Place

In Consultation with: Cllr. Andy D'Agorne, Executive Member for Transport

Contact Details: Directorate of Place, West Offices

Tel No: 01904 551448, email: neil.ferris@york.gov.uk

To be implemented by: Tony Clarke, Head of Transport, Dave Atkinson, Head of Programmes and Smart Place

On Completion – Signed off by:

Date: 23 April 2021



Neil Ferris

Corporate Director of Place