

DIRECTOR DECISION

Decision: City Centre Wayfinding Proposals – Phase 2			
Type of Decision: Director	N	Non-Key	Yes
Portfolio Area that decision relates to:			
Leader (Finance & Perf)	<input type="checkbox"/>	Housing	<input type="checkbox"/>
Eco D & Community Eng	<input type="checkbox"/>	Culture, Leisure & Tourism	<input type="checkbox"/>
Environment	<input type="checkbox"/>	Education, Children & Y	<input type="checkbox"/>
Transport and Planning	<input checked="" type="checkbox"/>	Adult, Social Care (in PH)	<input type="checkbox"/>
Background			
<p>Executive meeting held last May determined to delegate a £50k budget to Corporate Director of Economy and Place in consultation with Executive Member for Transport and Planning to support City Centre wayfinding proposals which have now been developed with the support of the York Business Improvement District and Civic trust with a small working party including the Deputy Leader and Corporate Director of Economy and Place.</p>			
Implications: Crime & Disorder	<input type="checkbox"/>	Equalities	<input type="checkbox"/>
Human Resources	<input type="checkbox"/>	Legal	<input checked="" type="checkbox"/>
Financial	<input checked="" type="checkbox"/>	ITT	<input type="checkbox"/>
		Other:	<input type="checkbox"/>
		Highways	<input type="checkbox"/>
		Property	<input type="checkbox"/>
Decision Date: 11th April 2018			
Wards Affected:			
All Wards	<input type="checkbox"/>	Fishergate	<input type="checkbox"/>
Acomb	<input type="checkbox"/>	Fulford & Heslington	<input type="checkbox"/>
Bishopthorpe	<input type="checkbox"/>	Guildhall	<input checked="" type="checkbox"/>
Clifton	<input type="checkbox"/>	Haxby & Wigginton	<input type="checkbox"/>
Copmanthorpe	<input type="checkbox"/>	Heworth	<input type="checkbox"/>
Dringhouses & Woodthorpe	<input type="checkbox"/>	Heworth Without	<input type="checkbox"/>
	<input type="checkbox"/>	Holgate	<input type="checkbox"/>
	<input type="checkbox"/>	Hull Road	<input type="checkbox"/>
	<input type="checkbox"/>	Huntington & New Earswick	<input type="checkbox"/>
	<input type="checkbox"/>	Micklegate	<input type="checkbox"/>
	<input type="checkbox"/>	Osboldwick & Derwent	<input type="checkbox"/>
	<input type="checkbox"/>	Rawcliffe & Clifton	<input type="checkbox"/>
	<input type="checkbox"/>	Rural West York	<input type="checkbox"/>
	<input type="checkbox"/>	Strensall	<input type="checkbox"/>
	<input type="checkbox"/>	Westfield	<input type="checkbox"/>
	<input type="checkbox"/>	Wheldrake	<input type="checkbox"/>
Comments/Observations:			
<p>York Business Improvement District (BID) has requested from City of York Council (CYC) to provide £18k as the 50% contribution to a trial phase of the proposed wayfinding Totems (see annex) and this proposal has been supported by the Civic Trust.</p> <p>If the trial is successful and the programme is rolled out this would need a significant contribution from both parties which the BID has made provision and the authority would need to determine its position as a Council later in the Year, if the consultation and trail is successful.</p>			

Decision: Corporate Director of Economy and Place in consultation with Executive Member for Transport and Planning agreed on behalf of City of York to support the York Business Improvement District City Centre Wayfinding Proposals - Phase 2 as outlined above.

Decision Made by: Neil Ferris Director of Economy and Place
Contact Details: Directorate of Economy and Place , West Offices
Tel No: 01904 551448, email: neil.ferris@york.gov.uk

On behalf of: Neil Ferris, Corporate Director of Economy and Place

To be implemented by: 11th April 2018

On Completion – Signed off by:

Date: 11.04.18



Neil Ferris, Corporate Director of Economy and Place