

Momentic UKSPF Steering Board

Frank Lavery
Start & Grow –York



Who are we?



- **National Specialist Business Start-up and Support**
- Over **25 years-experience** in the sector in Business Growth, Start-up, Enterprise, Justice, Skills, (DWP, MoJ, LA, BEIS, ESFA)
- Consulted on **Enterprise** by Govt Depts and Think Tanks
- Gave evidence to **Work and Pensions Select committee** 19th April on Plan for Jobs and self-employment
- **25+ contracts** across the UK, plus wealth of experience
- York SPF started in November



Start & Grow York

- Support residents & Businesses of the City of York
- Prestart Business
- Startup Businesses
- Early Stage businesses

FOR START-UP BUSINESSES

START & GROW
YORK

To start your enquiry
scan here!

Do you have a **business idea** or a dream ?

We have a brand new business support programme to help make your dreams a reality

How can we help?

- We can help you with your idea
- We can help you with a business plan
- We can support you with your marketing and social media
- We can explain everything you need to know to start your business
- We can explain Tax and Finances



How we support



- 87 Enquiries
- 37 enquiries in March alone!
- Enquiries from every ward in York except..... Wheldrake!!



How we support



- In Person delivery
- Local Business Advisors
- York CVS, Phase 1 /Catalyst Guildhall, York St Johns
- JCP
- Tailored/Bespoke Support
- 121s
- Group sessions
- Webinars
- Business surgeries
- Peer Networks
- Signposting



What support we have delivered

- Average 4 interventions per person
- But sometimes just 1
- 4 Face to Face workshops delivered
- 8 Webinars Topics
- Peer Network Starts Today

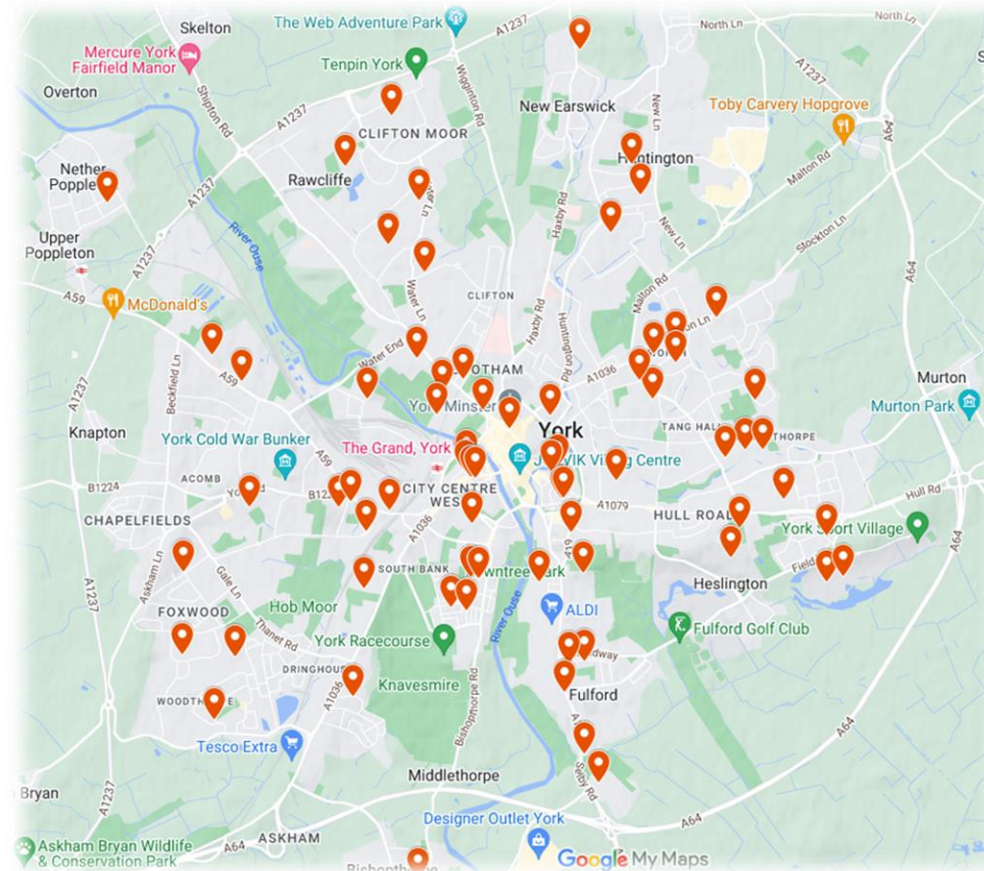
- Clear demand for tailored support
- This is definitely NOT a program

Support breakdown			
Strategy	Confidence	Finance	121
Planning	Local Knowledge	Loan applications	Workshop
Marketing	Leases	Property search	Webinar
Social media	Recruitment	Non-Exec	Email
Sales	Apprenticeships	Networking	Sign Posting



Ward breakdown

Ward	Enquiries
Acomb	2
Bishopthorpe	2
Clifton	6
Copmanthorpe	1
Dringhouses & Woodthorpe	4
Fishergate	5
Fulford & Heslington	3
Guildhall	9
Haxby & Wigginton	4
Heworth	5
Heworth Without	1
Holgate	5
Hull Road	9
Huntington & New Earswick	5
Micklegate	10
Osbaldwick & Derwent	2
Rawcliffe & Clifton Without	3
Rural West York	1
Strensall	1
Westfield	4
Wheldrake	0





Fab Friends, York

Shona Terry, has no previous business experience but has the opportunity to open a Café/Coffee Shop at Fabrication in York city centre- a café celebrating all things Yorkshire using locally sourced ingredients and supported by décor showcasing the talents of local artists. Due to Open July/Sept 24

"It's been really helpful to have an advisor that I can run things past and validate my own thoughts with. Steven came back to me quickly on each occasion and really helped me navigate what needed to be done." **Shona Terry**

Iris Graphics Ltd, York

Iris Graphics Ltd was already operational when this York-based business joined Start & Grow York but sales were low; since implementing a sales strategy sales devised on the program business has increased by 10%.

"Thank you again for your expertise and support. I truly appreciate your guidance on this journey." **Iris Graphics**



Feedback – From our Client Experience hub

- Your guidance on identifying key sectors to focus on has also been invaluable
- Thank you again for your expertise and support. I truly appreciate your guidance on this journey.
- The webinars/workshops have been very useful and practical.
- It's great to get bespoke support for your business.
- I'm really grateful for the support Momentic is giving me.
- Steven is there for me when I need advice and support and has helped me to get my head around what I need to do and when.
- Steve is a great listener and a great source of wisdom whilst we are developing Expedition Yorkshire.

Performance – The Numbers

Huge demand for the service

- 45 on Program
- An even split pre-start/early stage
- 90% service businesses
- 67% Female
- 5% unemployed
- 35 Assists
- 4 Businesses started





How to refer

- Via our website www.momentic.co.uk
- Request a dedicated referral link
- Use this QR code
- Email us at York@momentic.co.uk
- Telephone us at 0800 4647028

