

# Corporate Strategy 2007-2011

Helping to shape the future of the city



## THE NEXT TEN YEARS

### Our Direction Statements

- Our ambition is to be clear about what we will do to meet the needs of our communities, and then to deliver the best quality services that we can afford
- The council will provide strong leadership for the city using partnerships to shape and deliver the Community Strategy for the city
- We will listen to communities and ensure that people have a greater say in deciding local priorities
- We want services to be provided by whoever can best meet the needs of our customers
- We will seek to place environmental sustainability at the heart of everything we do
- We will be an outward-looking council, working across boundaries to benefit the people of York
- We will promote cohesive and inclusive communities

## THE NEXT FOUR YEARS

### Our Priorities for Improvement

- Decrease the tonnage of biodegradable waste and recyclable products going to landfill
- Reduce the environmental impact of council activities and encourage, empower and promote others to do the same
- Increase the use of public and other environmentally-friendly modes of transport
- Improve the actual and perceived condition and appearance of the city's streets, housing estates and publicly accessible spaces
- Reduce the actual and perceived impact of violent, aggressive and nuisance behaviour on people in York
- Increase people's skills and knowledge to improve future employment prospects
- Improve the economic prosperity of the people of York with a focus on minimising income differentials
- Improve the health and lifestyles of the people who live in York, in particular among groups whose levels of health are the poorest
- Improve the life chances of the most disadvantaged and disaffected children, young people and families in the city
- Improve the quality and availability of decent, affordable homes in the city

## SHORT TERM

### Our Imperatives

- The Local Development Framework (LDF)
- School Modernisation Strategy
- Responding to York's changing population
- York Stadium
- The review of Pay and Grading
- Replacing the Financial Management System (FMS)
- Our new office accommodation

## Our Values

- Delivering what our customers want
- Providing strong leadership
- Supporting and developing people
- Encouraging improvement in everything we do

Our Vision